-- Integrated Solid Waste Management Plan and Franchise System --

1. Background:
Nairobi City County’s (NCC’s) Sub-sector of Environment and Forestry is responsible for waste management in the City and has developed an Integrated Solid Waste Management Plan (Master Plan) with assistance of Japan International Cooperation Agency (JICA), an official development assistant agency of Government of Japan. The Master Plan, aiming to achieve a Clean & Healthy Nairobi, realized that efforts from NCC only cannot solve the Solid Waste Management (SWM) related issues and active participation from every Nairobi citizen is crucial. The Master Plan contains 8 programs. Among them, 1) Collection and Transportation plan in which citizens are to participate in franchise system, 2) 3R and Intermediate Treatment Plan in which citizens are to separate their waste and help 3R practices, and 3) Public Participation Promotion Plan in which citizens are made aware of their responsibility in SWM.

2. About the project:
NCC is implementing “the Project on Capacity Development of Solid Waste Management for Nairobi City” with technical advice from JICA. The project has been carried out since April 2012 and is expected to end in March 2016. As one of main components of the project, Franchise System Pilot Project was planned.

3. Key Concept:
In this system, the city is divided into 9 zones, each zone comprising of a different economic status. The key concept of the Franchise System is called “Cross Subsidy” in which economically fortunate people spend slightly more on their waste collection service which will be used to a) subsidise waste collection service in economically less fortunate areas and b) provide street sweeping. This will ensure that Nairobi, as a whole, will be kept clean and healthy. Nairobi City has been divided into 9 zones in consideration of the population, area size and income level. NCC selected one zone (Zone 7 consisting of Kilimani, Kileleshwa, Kangemi) to implement this Pilot Project for the fiscal years 2013 and 2014.

4. Outline of the Franchise System:
The franchise system is designed to provide a waste collection and transportation framework that allows scheduled collection of waste from designated points to create efficiency. This will be complemented by raising public awareness on proper solid waste management. The successful tenderer or “Franchisee” shall be a single Private Service Provider (PSP) or a single Joint Venture (JV) that is the exclusive authority to provide waste collection and transportation services in the specified zone.

Responsibilities of waste collection and transportation in the Pilot Project zone:
The Franchisee shall collect and transport the waste discharged from the following properties:
- (1) Households
- (2) Restaurants
- (3) Hotels
- (4) Shops
- (5) Offices
- (6) Private schools
- (7) Public markets
- (8) Public facilities (Schools, Parks, Social halls, etc.)
- (9) Illegal dumping sites
- (10) Road sweeping
- (11) Carcasses of animal on the streets

Waste collection frequency and liner bag:
Waste collection and transportation shall be conducted 2 times a week or more on request. The Franchisee shall prepare the following three (3) types of liner bags prior to the commencement of the operation:
- Green line: Organic waste
- Blue line: Recyclable waste
- 5 Unpunched lines: Others

Waste charge:
The waste charge from the residents to the Franchisee is calculated according to the tender.

Penalty for offender/ violator:
Any resident who commits illegal dumping will be charged a fine at the range of KSh 500-100,000 according to the NCC by-law.

Key players of this project:
NCC will make all possible efforts to monitor and inspect non-authorised PSPs in order to secure the exclusive right of the Franchisees.

Mandate of the Nairobi City County:
To provide waste collection and transportation services to the residents of Nairobi.

Role of Nairobi City County in this project:
As Kenyan implementing agency of this bilateral governmental project with the Government of Japan, NCC is playing a role as project coordinator and focusing on the following activities:
1. Public awareness raising:
- Awareness campaign on "Well-managed waste is a resource"
- Emphasis on avoidance of illegal waste dumping.

2. Solid waste management across the city:
- Collection of the waste at designated points in low socio-economic areas.
- Transportation of the waste to the designated final disposal site.
- Expansion of the practice of SWM from the pilot project areas to other areas across the City.

Information of the Franchisee (Name, Address, Phone number) must be printed clearly on the liner bag. Dimensions of the liner bag will be about (100+7) cm. No collection shall be made if the residents do not use the designated liner bags.

Also, non-segregated waste shall not be collected.

Waste charge:
The waste charge from the residents to the Franchisee shall be decided according to the tender.

Waste collection time:
The Franchisee shall collect and transport the waste between 6:00 a.m. to 18:00 p.m.

Waste collection points:
The Franchisee shall collect and transport the waste from the following points:
- Dried house: Door to door/ Curbside
- Apartment: Designated point
- Informal: Designated point
- Others: Based on negotiation between the Franchisee and the customer

Time schedule of the Pilot Project:
The Pilot Project will be started from November 2014.